

INDUSTRIES, COMMERCE & INVESTMENT DEPARTMENT'S ANNUAL DEVELOPMENT PROGRAMME STRATEGY 2018-2019

18

| | | | | | | |
|---|---|--|--|---|---|--|
| | | | | | | |
| <p>Goal: A more competitive Punjab that can achieve a 8% growth p.a. and create a minimum of 1 million jobs a year</p> | <ol style="list-style-type: none"> 1. Total GPP growth per quarter for the province in Pak Rupees and US\$ 2. New employment generated per quarter in numbers 3. Average growth of GPP over the next 5 years | <ol style="list-style-type: none"> 1. Gross Provincial Product calculated by BOS 2. Number of new jobs created estimated by BOS 3. Change in employment figures estimated by BOS 4. Punjab Economic Report 5. Punjab Competitiveness Report | <p>Cost of individual actions are proposed below in detailed activity list</p> | <ol style="list-style-type: none"> 1. Over 5 year period | <ol style="list-style-type: none"> 1. PSD Core group comprising of IC&ID, PBIT, P&DD, TEVTA, PSIC & PIEDMC, FIEDMC, PSDF | <ol style="list-style-type: none"> 1. Provincial governments commitment to private sector led growth 2. Ability of BOS enhanced to get accurate estimates of GPP and employment 3. Macro-economic conditions remain sufficiently stable to allow growth and development 4. Security conditions do not worsen further |

| | | | | | | |
|--|--|--|--|-------------------|--|---|
| <p><u>Purpose:</u> To create an enabling environment for private sector led growth by improving governance, facilitating creation of efficient factor markets, developing world class business environment, competitive companies and productive people</p> | <ol style="list-style-type: none"> 1. Improved regulations and monitoring 2. Adequate quality and quantity of infrastructure 3. Availability of trained workforce to respond to market demand 4. Improved investment climate 5. Better access to high value added domestic and export markets 6. Streamlined regulations | <ol style="list-style-type: none"> 1. Number of policy changes made having direct impact on private sector facilitation 2. Number of critical infrastructure projects initiated 3. Number of trained workers in competency areas identified as needed by private sector; number of trained worked able to obtain a job 4. Statistics on provincial per capita income and poverty numbers estimated by BOS and PERI 5. Improved rankings as per World Bank Investment Climate Assessment 6. Increase in Exports BOS verified data 7. Value addition as percentage of total production – sector wise breakdown 8. Number of new market segments and new markets accessed | <p>Cost of individual actions are proposed below in detailed activity list</p> | <p>1. Ongoing</p> | <ol style="list-style-type: none"> 1. P&D Department and Bureau of Statistics 2. Stakeholder departments including IC&ID Department, PBIT, TEVTA, PSIC, PCB, PAMCO, ICRU, PIEDMC, FIEDMC, PSDF | <ol style="list-style-type: none"> 1. Implementation of suggested time bound activities 2. Departments coordinate and are able to implement elements under leadership of C.M. office. |
| <p><u>Outputs:</u></p> | | | | | | |

| | | | | | | |
|--|---|---|---|--|---|--|
| <p>1. Punjab's business & investment climate improved with global image and market presence strengthened</p> | <ol style="list-style-type: none"> 1. Improvement in investment climate index (annual) 2. Number of changes made to improve cost of doing business indicators (annual) 3. Number of articles on Punjab appearing in international media (quarterly) 4. Number of investment events conducted (quarterly) 5. Amount (Pak Rupees and US\$) of committed investment (quarterly) 6. Amount (Pak Rupees and US\$) of realised investment (quarterly) 7. Number of changes in legal structure to facilitate working of | <ol style="list-style-type: none"> 1. World Bank published reports 2. World Bank published reports 3. Newspaper clippings and international media recordings 4. Coverage and outcomes of events 5. MOUs/Agreements and letters of intent signed 6. Actual projects initiated (commitments and realized) 7. Official notifications / SROs issued by the government (reviewed and agreed by the concerned segments of the private sector) 8. Notifications issued by local governments 9. Reports and coverage on international trade events attended 10. List produced of all entities detailing their credentials | <p>Costs are listed as per inputs/activities stated below</p> | <ol style="list-style-type: none"> 1. Every 12 months 2. Every 12 months 3. Every 6 months for all other indicators | <ol style="list-style-type: none"> 1. PBIT, IC&ID, P&D Department and Bureau of Statistics 2. IC&ID, PBIT, BOS 3. PBIT and IC&ID for all other indicators 4. ICRU, PERI | <ol style="list-style-type: none"> 1. Resources made available to PBIT and IC&ID 2. Federal policies conducive to private investment 3. Governments commitment to continue to support P.D policy 4. Global market improvement 5. Private sector willing to invest and comply 6. International laboratories willing to work with local partners 7. Equity markets and financial sector policies are conducive to private investment 8. Punjab private sector can tap into emerging market investors |
|--|---|---|---|--|---|--|

- unencumbered markets
8. Number of domestic markets / commercial centres notified
 9. Number of international 'Punjab Pavilion' attended
 10. Number of agencies with international credibility providing quality testing and certification facilities

| | | | | | | |
|--|---|---|---|---|---|---|
| <p>2. Production Value-addition and adaptability to technological change capability of the Private Sector enhanced</p> | <ol style="list-style-type: none"> 1. Develop a productivity and value addition index of all key sector in Punjab 2. Value addition as a percentage of total output | <ol style="list-style-type: none"> 1. Development of an index 2. Production of statistics | <p>Costs are listed as per inputs/activities stated below – The United Kingdom Department of Trade & Investment has a 'value addition' score card. The same template can be replicated by Punjab.</p> | <ol style="list-style-type: none"> 1. 12 months for first statistic to be produced 2. Repeated at the frequency of CMI data | <ol style="list-style-type: none"> 1. BOS & PERI to work on the development of the statistic with IC&ID's Intelligence Unit, IC&ID to coordinate 2. The census of manufacturing industries data can be used to create this index. | <ol style="list-style-type: none"> 1. Resource availability 2. Creation of the Intelligence Unit 3. Assumes cluster initiatives not based on protectionism and subsidies but on removing public sector bottlenecks, providing public goods or correcting market failures |
| <p>3. Quality of the Human Resource improved</p> | <ol style="list-style-type: none"> 1. Increase in employment 2. Increase on export of skilled labour from Punjab 3. Number of international certifications 4. Effective user feedback | <ol style="list-style-type: none"> 1. Statistics produced 2. Feedback reports produced | <p>Costs are listed as per inputs/activities stated below</p> | <ol style="list-style-type: none"> 1. Statistics produced quarterly | <ol style="list-style-type: none"> 1. BOS & PERI to work with the Intelligence Unit and coordinate with TEVTA, PSDF and IC&D. | <ol style="list-style-type: none"> 1. Ability of BOS and PERI to collect reliable data and statistics 2. Creation of IC&D Intelligence Unit 3. Willingness and resource availability to TEVTA to upgrade the training and skills base of Punjab |

| | | | | | | |
|--|---|---|---|------------------------------|--|---|
| <p>4 Implementation of the strategic and policy actions strengthened</p> | <p>1. Number of meetings held of the PSD Core group to review implementation 2. Number of actions implemented on schedule</p> | <p>1 Meeting minutes and reports produced by department</p> | <p>Costs are listed as per inputs/activities stated below</p> | <p>1. Every three months</p> | <p>1. IC&ID to coordinate meetings</p> | <p>1. All participants showing ownership of strategy implementation actions and willing to coordinate with IC&ID 2. Resources being made available to line departments for implementing strategic actions</p> |
|--|---|---|---|------------------------------|--|---|

Actions to Achieve

1. Punjab's business & investment climate improved with global image and market presence strengthened

| | | | | | | |
|--|--|--|----------------|-------------------------|--|---|
| <p>1.1 Publish the 1st Sub-National Cost of Doing of Business report</p> | <p>1. Survey report launched and widely disseminated</p> | <p>1. Verification by World Bank 2. Minutes of meeting and membership details 3. World Bank launch ceremony, presentation of results</p> | <p>Minimal</p> | <p>1. By 30.06.2018</p> | <p>IC&ID to facilitate IC&RU</p> | <p>1. No delay in World Banks team arrival due to security concerns</p> |
|--|--|--|----------------|-------------------------|--|---|

| | | | | | | |
|--|---|--|---|----------------------------|--|---|
| <p>1.2 Develop domestic and international PR/media/minds et initiative in which every initiative is publicized and explained in local language locally, in local leadership forums and in global forums: For e.g.: Develop a short article for international media to communicate the commitment of Punjab of improving its business climate</p> | <p>1. Articles written</p> | <p>1. Articles published</p> | <p>Publishing costs</p> | <p>1. Ongoing</p> | <p>PEIT to take lead supported by IC&ID</p> | <p>1. World Bank survey completed on time</p> |
| <p>1.3 Develop a common logo to brand Punjab, "Punjab means business" has been developed, should take it forward</p> | <p>1. Brain storming sessions held to agree to finalize a branding strategy</p> | <p>1. Outcomes of the sessions and agreement and approval of the logo by competent authority</p> | <p>1. Professional costs may be involved but not significant</p> | <p>1. By 31.12.2018</p> | <p>PEIT to take lead & IC&ID to coordinate</p> | <p>1. Timely input from each stakeholder and assumption to reach consensus quickly</p> |
| <p>1.4 Develop short/effective publicity material, documentary and information leaflets for commercial engagements</p> | <p>1. Number of publicity materials 2. Coverage in promotional DVD and quality of DVD 3. Quality of information on investment and trade options</p> | <p>1. Material developed, approved by competent authority and finalized</p> | <p>1. DVD Rs 0.5 Million 2. Publicity material Rs 10/30 Million depending on requirement, quality and scale</p> | <p>1. Update regularly</p> | <p>PEIT to take lead supported by IC&ID</p> | <p>1. Timely collation of information from all sectors etc and agreement on materials / success stories to be presented</p> |

| | | | | | | |
|---|--|---|---|---|--|---|
| | | | | | | |
| 1.5 Develop an interactive website with user login facility, information on investments, government PPPs etc. | <ol style="list-style-type: none"> 1. Number of Log Ins created 2. Number of hits on the website 3. Feedback on website content 4. Frequency of Information update | 1. Website operational and verified data on activity by web host | <ol style="list-style-type: none"> 1. Web site development Rs 0.5 Million 2. IT Board/Department can host the website through Punjab Portal | 1. Ongoing | PBIT to take lead | 1. Timely availability and agreement on the information to be hosted on the website |
| 1.6 Invite international journalists to witness situation and write balanced reports on Punjab | 1. Number of articles developed | 1. Publications | <ol style="list-style-type: none"> 1. One week visit of reputable international journalist can cost up to US\$10,000 including travel | 1. A minimum of 1 visit by 31.12.2018 – then 1 visit and report every 3 to 6 months | IC&ID to talk to various organizations like USAID, DIFID | 1. International journalists willing to come to Punjab |
| 1.7 Represent Punjab as a 'common pavilion' at international events for example UK Trade & investment conference | <ol style="list-style-type: none"> 1. Identification of number of forums where Punjab can be represented 2. Number of conferences attended 3. Number of effective contacts established 4. Follow up on contact established | <ol style="list-style-type: none"> 1. Conference reports 2. Feedback reports 3. Follow up notes/reports, letters, delegations arranged | <ol style="list-style-type: none"> 1. One Common Pavilion at international event will cost in the region of US\$100-150K – Provinces to request financial support from EDF | 1. 1 conference/event to be attended by 31.12.2018, then 1 event every 9-12 months | IC&ID & PBIT and also coordinate with TDAP. CEO PBIT should be made part of TDAP Board | 1. Relevant events planned and availability of space for Punjab to attend |

| | | | | | | |
|---|---|--|--|--|---|---|
| | | | | | | |
| 1.8 Host international events / conferences and trade shows in Punjab; Make ISBOP an annual event | <ol style="list-style-type: none"> 1. Identification of priority areas 2. Number of events 3. Feedback and follow up with contacts established | <ol style="list-style-type: none"> 1. Event reports and proceedings 2. Follow up notes, letters etc. | <ol style="list-style-type: none"> 1. Cost of one event with International invitees will be between \$50-150K | <ol style="list-style-type: none"> 1. 1 event every 9-12 months | IC&ID & PBIT and also to coordinate with TDAP | <ol style="list-style-type: none"> 1. Identification and willingness of international invitees to attend the event |
| 1.9 Develop linkages with alumni of local universities based in foreign markets (and Pakistani Diaspora and Diaspora organizations like OPEN and the emerging American-Pakistan Foundation) | <ol style="list-style-type: none"> 1. Developing linkages with local universities 2. Number of universities agreed to coordinate in this effort 3. Number of students / alumni identified 4. Number of students / alumni engaged in different activities i.e. in international events, developing contacts through commercial consulates etc. | <ol style="list-style-type: none"> 1. Feedback and correspondence | <ol style="list-style-type: none"> 1. Some stipend costs to engage students | <ol style="list-style-type: none"> 1. Ongoing | PBIT and ICRU | <ol style="list-style-type: none"> 1. Universities and alumni being interested in working with the provincial government |

| | | | | | | |
|--|--|---|--|---------------------------------------|--|---|
| <p>1.91 Arrange high level delegations/visits with a targeted agenda and all homework done in advance</p> | <p>1. Number of concrete agreements signed 2. Number of agreements realized resulting in tangible activity; absolute value of projects agreed; absolute value of projects launched absolute value of investment brought in by private sector partners 3. Comparative index of total visits and actual projects realised on ground to measure success</p> | <p>1. Tour reports 2. Signed agreements 3. Follow up notes / correspondence 4. Published reports of actual activity</p> | <p>1. One high level visit will cost in between US\$40-50K</p> | <p>1. 1 visit every 6 to 9 months</p> | <p>IC&ID / PBIT in coordination with other departments</p> | <p>1. Availability of senior leadership in both regions and identification of priority projects</p> |
|--|--|---|--|---------------------------------------|--|---|

International Markets

| | | | | | | |
|--|---|---|-----------------------------------|---|---|---|
| <p>1.92 Establish direct relation with foreign economies to conduct provincial level diplomacy on trade and market access</p> | <p>1. Number of contacts made with foreign economies 2. Market access points developed 3. Increase in Exports 4. Exports into new markets</p> | <p>1. Published reports 2. Trade statistics</p> | <p>Part of PBIT running costs</p> | <p>1. First report on country level trade and investment reports to be produced by 31/12 2018</p> | <p>1. PBIT supported by IC&ID as required 2. Close coordination with TDAP and MOC</p> | <p>1. Ability of PBIT to attract suitable professional staff to act as sub-national trade diplomats</p> |
|--|---|---|-----------------------------------|---|---|---|

| | | | | | | |
|--|---|--|---|---|--|--|
| <p>1.93 Evaluate effectiveness of existing FTA's and PTA's</p> | <p>1. Comparative index of facilities made available under FTA's and PTA's and impact on trade 2. Number of businesses aware of the provisions under FTA's & PTA's using a survey approach</p> | <p>1. Published data 2. Survey results</p> | <p>Survey cost Rs.1-2 Million</p> | <p>1. Do initial survey by 31.12.2018</p> | <p>IC&ID in coordination with MOC</p> | <p>1. Availability of data 2. MOC will coordinate feedback with provincial government</p> |
| <p>1.94 Conduct sector based market surveys, consumer feedback and future market information</p> | <p>1. Number of surveys 2. Number of market intelligence reports 3. Number of businesses using these reports</p> | <p>1. Survey results 2. Record of businesses using the information</p> | <p>Part of PBIT running and management cost. Specific International surveys around Rs 5 Million</p> | <p>1. Sector head at PBIT to collate initial information and requirements by 31.12.2018</p> | <p>BOS and PERI with the Intelligence Unit</p> | <p>1. Availability of requisite data 2. Creation of the Intelligence Unit</p> |
| <p>1.95 Cost sharing with private sector to enable them to develop consistent presence at important trade shows</p> | <p>1. Number of trade shows sponsored 2. Criteria developed and applied for firms seeking to participate in trade shows 3. Number of businesses supported and that have attended met criteria, agreed to "seal" program and attended trade shows 4. Impact on exports</p> | <p>1. Published data 2. Trade show records and attendance</p> | <p>Will depend on the level of support promised by the Government. It is recommended that IC&ID should develop a project under their ADP with a clear mechanism to support private sector</p> | <p>1. concept to be developed by 31.12.2018</p> | <p>IC&ID, PBIT working with private sector subsectors and TDAP</p> | <p>1. Resources being made available and commitment of the government 2. Development of a transparent system</p> |

| | | | | | | |
|--|---|--|---|--|--|---|
| <p>1.96 Inform stakeholders about international trade legislations and changing requirements</p> | <p>1. Number of issues reported 2. Contacts with federal government made</p> | <p>1. Newsletters, minutes of meetings etc</p> | <p>Existing budget of WTO Cell in IC&ID</p> | <p>1. 1st newsletter to be produced by 31.12.2018</p> | <p>WTO cell in IC&ID</p> | <p>1. WTO cell fully functional under IC&ID</p> |
| <p>1.97 Awareness on quality and standards for domestic consumer – develop quality marks</p> | <p>1. Number of registered domestic quality marks/seals 2. Number of awareness events</p> | <p>1. Record register 2. Event reports</p> | <p>Rs 500,000 per workshop/seminar</p> | <p>1. 1st workshop by 31.12.2018 2. Concept development on local quality marks by 31.12.2018 3. Action plan by 31.03.2019</p> | <p>IC&ID and local government bodies</p> | <p>1. Acceptance of domestic consumer to pay for quality products</p> |
| <p>1.98 Conduct analysis of domestic commerce, potential and gaps with a strong focus on retail and wholesale markets; Domestic Commerce Strategy</p> | <p>1. Development of technical assistance</p> | <p>1. Approval of TDFs, commission study etc</p> | <p>Cost of study around Rs 10 million</p> | <p>1. Concept development by 31.10.2018, PDWP approval by 31.12.2018, Consultants engaged by 31.03.2019 – 4 months completion 2. Alternatively DFID TAMA can be asked to support this policy study on retail and wholesale sectors</p> | <p>IC&ID</p> | |

| | | | | | | |
|--|--|--------------------------------|--|---|--|--|
| 1.99 Local events to promote domestic commerce: District based trade fairs | 1. Number of events 2. Number of businesses attended 3. Feedback on events | 1. Events coverage and reports | Small events /festivals to promote small and micro businesses – Rs 2-3 Million | 1. Hold 1 event by 31.04.18 and then on a monthly billing basis | IC&ID and local government bodies and Chambers (PCCCC) | 1. Resource and capacity availability at IC&ID |
|--|--|--------------------------------|--|---|--|--|

Activities to Achieve:

2. Production, Value-addition and adaptability to technological change capability of the Private Sector enhanced

| | | | | | | |
|--|---|--|--|---|---|--|
| 2.1 Establish Model training institutes | 1. level of certification awarded 2. Number of graduates 3. Absorption of trained graduates 4. Skills matching and in factory training options developed | 1. Data on quality of output and absorption rate 2. International certifications and accreditations | 1. Around Rs50Million (Technical Assistance can cost ca, USD 500,000 per sector) | 1. Establish one model training centre by 30.12.2018. This sector recommended is construction | TEVTA to take lead supported by IC&ID, PBIT, PIE | 1. PIE is willing to offer free land to TEVTA in their industrial estate to establish a model training centre. The training centre will offer competency based training in construction sector as certified and programmed by UK City & Guilds |
| 2.2 Declare all existing industrial clusters as industrial corridors and provided with one window facilitation | 1. Number of clusters covered under the initiative | 1. Notifications | 1. PIE or PSIC managed | 1. Declare all clusters around Lahore as industrial corridors (Wazirabad, Sheikhupura, Kara, Muridkhan etc) | PIE and PSIC to coordinate and provide one window facilitation | 1. Government support |
| 2.3 Intelligence Unit | 1. Involvement of chambers in creating a strong information value | 1. Published and verified data reports | Under IC&ID Project | 1. To be launched by 31.12.2018 | IC&ID, BOS, PERO. A well-reputed University with an active think tank | 1. Coordination and availability of data with chambers 2. Improved data collection by BOS |

| | | | | | | |
|--|---|--|---|--|---|--|
| | chain 2. Collection of Data 3. Producing regular sector-based reports 4. Evaluating effectiveness of current policies and strategies | | | | | |
| 2.4 Finalize a comprehensive industrial policy for Punjab | | | | To be launched by 31.12.2018 | IC&ID | |
| <u>PSIC</u> | | | | | | |
| A: Ensure access to viable finance by re-evaluating its current loan portfolio and developing cluster-based specific lending programmes | 1. Assets of credit portfolio rationalised 2. Number of targeted lending programmes developed | 1. Official records | 1. Government to provide seed money | Next 6 months | PSIC | 1. Resource availability and ability of PSIC to change |
| B: Continue the Cluster Development Initiative to assist in the articulation of value chains and develop cluster | 1. Number of initiatives designed 2. Number of initiatives implemented and their productivity impact | 1. Reports and official records 1. Official records | 1. Development budget of PSIC 1. PPP – private | Work with footwear sector and jewellery cluster at Saha Bazaar to upgrade clusters 1. Develop a | PSIC in coordination with IC&ID 1. Coordinate with IC&ID, private sector and PIE | 1. Resource availability and intent of the private sector to support initiatives 1. Need based estates are developed to ensure high |

¹ Strategic recommendations for the cluster are provided as an appendix to this strategy paper

| | | | | | | |
|---|--|---|--|--|---|---|
| <p>competitiveness programmes</p> <p>C: Strengthen and deepen PSIC's census of the small and cottage sector to provide better data and analysis for SME policy formulation</p> <p>D: Develop specific programmes for supporting traditional artisans of Punjab</p> | <p>1. Number of organisations and businesses covered in the census -</p> <p>2. Frequency of the census</p> <p>3. Policy initiatives recommended</p> <p>1. Number of crafts identified and programmes developed</p> | <p>1. Census produced</p> <p>2. Policy documents produced</p> <p>1. Official records and reports</p> | <p>sector led management model with PSIC having a clear exit strategy</p> <p>1. PSIC's budget for census reports</p> <p>1. PSIC's development budget</p> | <p>small footwear park in the next 8-12 months</p> <p>1. Next 12 months</p> <p>Ongoing – initially work with one craft to develop model programmes, Suha Bazaar 'art of jewellery making' can be worked on in the first year; Work with German Experts to train Master trainers for jewellery training centres at Suha Bazaar</p> | <p>1. Coordinate with IC&ID for policy formulation</p> <p>1. Coordination with TEVTA</p> | <p>occupancy</p> <p>1. Budget and information availability</p> <p>1. Budget and information availability</p> |
|---|--|---|--|--|---|---|

Activities to Achieve:

3. Quality of the Human Resource improved

| | | | | | | |
|--|--|--|---|---|---|---|
| <p>3.1 TEVTA will enhance the quality of its training by enhancing capacity of its master trainers</p> | <p>1. Number of Master trainers trained 2. Certifications of the master trainers</p> | <p>1. Official records</p> | <p>TEVTA's budget – estimated cost of the two projects listed in next column is around Rs 10 million each</p> | <p>1. Work with footwear sector to train its master trainers at the Institute of leather technology Gujranwala working in partnership with Northampton University</p> | <p>TEVTA and international partners</p> | <p>1. Willingness of internationalals to come to Pakistan</p> |
| <p>3.2 Upgrade the training equipment and machinery at demonstration training sectors</p> | <p>1. Number of centres upgraded</p> | <p>1. Official records</p> | <p>Variable</p> | | <p>TEVTA</p> | <p>1. Resource / availability</p> |
| <p>3.3 TEVTA will develop international linkages to get its courses accredited by internationally recognised authorities</p> | <p>1. Number of certification</p> | <p>1. MOUS's and official agreements</p> | <p>One course certification can cost up to US\$ 10-12,000</p> | <p>City & Guilds certified hospitality sector courses launched and will extend it to other sectors</p> | <p>TEVTA</p> | <p>1. Ability of TEVTA to meet City & Guild standards</p> |

| | | | | | | |
|--|---|--|---|--|--|---|
| <p>3.4 TEVTA will develop a formal feedback system from private sector to evaluate performance of its training</p> | <p>1. Number of private sector feedback sessions 2. Number of initiatives to improve governance and monitoring of TEVTA's training programmes</p> | <p>1. Official meeting minutes and records</p> | <p>A model governance system covering 5-10 institutes will cost around Rs. 10 Million</p> | <p>1. Established Skilled Labour Marker Information System (SLMIS) for facilitation of its graduate and industry</p> | <p>TEVTA</p> | <p>1. Availability of technical resources locally</p> |
| <p>3.5 Establish cluster specific centres of excellence</p> | <p>1. Number of excellence centres developed 2. Performance audit of these centres</p> | <p>1. Centres made operational</p> | <p>1. Upgrading one centre can cost up to Rs 50 Million – cost must be project specific</p> | <p>1. TEVTA to develop a model training centre for the construction industry</p> | <p>TEVTA and PIE. PIE has agreed to provide free of cost land in one of its industrial estates for TEVAT to establish the training centre</p> | <p>1. Continued support and relationship between TEVTA and PIE</p> |
| <p>3.6 Create one window hub for new entrepreneurs</p> | <p>1. information hub created</p> | <p>1. Official records of establishment</p> | <p>1. Minimal</p> | <p>1. 30.12.18</p> | <p>IC&ID using the CODE survey will create a site information hub to provide all information necessary to start a business</p> | <p>1. Availability of CODB data</p> |
| <p>3.7 Establish a revolving fund to support creation of micro-entrepreneurs</p> | <p>1. Fund established</p> | <p>1. Official records</p> | <p>1. Seed money for the fund can be sourced from US AID.</p> | <p>1. Over next 8-12 months</p> | <p>1. IC&ID and TEVTA to coordinate. TEVTA will provide technical training and small funds to buy tools etc and IC&ID will provide basic training and information on entrepreneurship 2. TEVTA is extending interest free loans to its graduates through AKHUWAT</p> | <p>1. Resource availability and capacity of IC&ID and TEVTA to work on entrepreneurship</p> |

| | | | | | | |
|--|--|---------------------|--|-------------------------|-------|--|
| 3.8 Encourage entrepreneurship in the cash rich sector | 1. Training course developed 2. Number of new entrepreneurs created | 1. Official records | 1. IC&ID Budget – R 2/3 million for study and setup | 1. Initiate immediately | IC&ID | 1. Willingness of private sector to move assets from non-productive to more productive sectors |
|--|--|---------------------|--|-------------------------|-------|--|

Activities to Achieve:

4.Implementation of the strategic and policy actions strengthened

| | | | | | | |
|--|---|--|--|--|------------------------------------|---|
| 4.1 Restructure/build capacity of BOS & PERI to act as core/effective statistical agency of the provincial government | 1. Number of interventions suggested 2. Production of GPP and employment statistic for Punjab 3. Institutionalisation of COB Survey | 1. Notification on changes and changes implemented 2. Published reports | Restructuring cost needs to be estimated | 1. First production of provincial statistics by 31.03.2019 | P&D, BOS, PERI & Intelligence Unit | 1. Identification of sector specific private sector champions |
| 4.2 Establishment of Public Private Dialogue Platform – Extend ICFU's PPD role to bring in: 1. Sector specific private sector dialogue 2. CPEC specific dialogue with the private sector | 1. Number of meetings 2. Diversity of stakeholders involved 3. Communication strategy | 1. Minutes of meetings and outcomes | N/A | 1. Ongoing – sector by sector | IC&ID in collaboration with ICRU | 1. Time commitments of departments and resistance to change |

| | | | | | | |
|---|--|---|------------|-------------------|--|---|
| <p>4.3 Coordination between provincial departments and entities</p> | <p>1. Number of discussions and brain storming sessions across departments</p> | <p>1. Minutes and documented outcomes of the meetings</p> | <p>N/A</p> | <p>1. Ongoing</p> | <p>1. IC&ID and ICRU to coordinate</p> | <p>1. Time commitments of departments and resistance to share information</p> |
| <p>4.7 Coordination with federal government and entities</p> | <p>1. Number of discussions and number of issues identified of common interest</p> | <p>1. Official notification</p> | <p>N/A</p> | <p>1. Ongoing</p> | <p>1. IC&ID and ICRU to coordinate</p> | <p>1. Good relation between provincial and federal government</p> |

The Annual Development Programme (ADP) for 2018-2019 is inclusive of the following projects which are in compliance with the Industries, Commerce & Investment Department's ADP strategy:

| | |
|------------|---|
| 1. PSIC | <ul style="list-style-type: none"> • Strengthening of Handicrafts of Punjab and their Linkage Development with Local and International Market/Customers through E-technology • Provision of Missing Facilities and Upgradation of infrastructure of SIE, Sargodha • Provision of Missing Facilities and Upgradation of water supply system of SIE-II, Gujranwala • Provision of Missing Facilities in SIE-II, Sunder Raiwind Road, Lahore • Office Automation of PSIC through Cloud Computing • Interest Free Financial Assistance for Upscaling/Handholding of Loanees of Chief Minister's Self-Employment Schemes (CMSES) • Interest Free Financial Assistance Scheme for Skilled, Semi-skilled & Home-based Workers |
| 2. PIEDMIC | <ul style="list-style-type: none"> • Development of Apparel Park Dist. Sheikhpura • Establishment of Industrial Estates under CPEC • Construction of approach from N-5 to BWP Industrial Estate, 1.5 KM (Dual carriageway) • Development of Bahawalpur Industrial Estate • Land Acquisition for proposed PSEZ (3400 Acres), adjacent to QAAP, Sheikhpura • Feasibility Study of Proposed Industrial Estate in Corridor-I Attock/Jehlum: 1500 Acres • Feasibility Study of Proposed Industrial Estate in Corridor-III Kasur/Nankana 1500 Acres |
| 3. FIEDMIC | <ul style="list-style-type: none"> • Land Acquisition and Construction of Boundary Wall of Allama Iqbal Industrial Estate, Faisalabad |
| 4. DGIPV/M | <ul style="list-style-type: none"> • Upgradation and Modernization of District Offices of IPWM |
| 5. TEVTA | <ul style="list-style-type: none"> • Development Projects |
| 6. SPU | <ul style="list-style-type: none"> • Establishment of Industrial Intelligence Unit for Punjab • Pakistan- Foundations for E-commerce in Punjab |
| 7. PIU | <ul style="list-style-type: none"> • 2 Universities |