

Annual Development Programme (ADP) Strategy 2017-18

Industries, Commerce & Investment Department

Introduction & Background

The Planning & Development Department, Government of the Punjab has introduced a new planning framework that requires each department to produce an ADP strategy paper. The Department of Industries, Commerce & Investment has extensively engaged with all relevant stakeholders and have produced a holistic strategy paper. The paper is based on the overall vision and objectives of the department.

Vision & Mission

The vision of the department is to:

encourage & promote industry including SMEs for sustainable growth, credit facilitation including Micro Financing, facilitation in Trade, Investment & Business, provision of state of the art Industrial infrastructure, availability of Skilled Manpower, Consumer Protection and co-ordination in Price control.

The mission of the department is to:

create economic prosperity by reviving growth of manufacturing industries, strengthening the competitiveness of Punjab's business environment, promoting trade by facilitating development of efficient export supply chain and investment climate that helps catalyse private sector development, and addressing issues related to fair trade.

Objectives

To deliver against its vision and mission the department has set forth the following six (6) key objectives:

1. Promotion of Industry & Investment in the Province
2. Creation of skilled manpower for industry
3. Advocacy and Implementation of Trade & Investment Policies of the Federal/ Provincial Governments
4. Liaison with Private Sector, Trade Bodies and Trade Associations
5. Conduct research and provide Technical Expertise to Private Sector
6. Regulate prices of essential commodities

Implementing Tools & Partners

The department realizes that it must play a lead role in the sector and ensure strong coordination and guidance of all other partners to attain its stated objectives. The key tools that the department has is that of policy, regulation and facilitation. The department sees itself as crafter of private sector development policy, which includes manufacturing as well as some areas of service industry. The department sees as its main responsibility to set a fair and holistic policy in which industry can grow and investment can increase in the province.

However, the implementation of these policies relies on several partners responsible for delivery in the sector – the IC&I Sector. The IC&I Sector in addition to the department includes:

1. Punjab Small Industries Corporation (PSIC)
2. Punjab Board of Investment & Trade (PBIT)
3. Punjab Industrial Estates Management & Development Company (PIEDMC)
4. Faisalabad Industrial Estates Management & Development Company (FIEDMC)
5. Technical Education & Vocational Training Authority (TEVTA)
6. Punjab Vocational Training Council (PVTC)
7. Punjab Skills Development Fund (PSDF)
8. Punjab Board of technical Education
9. Investment Climate Reform Unit (ICRU)
10. Consumer protection Council (CPC)
11. Controller Printing & Stationary Press
12. Punjab Model Bazaars Management Company (PMBMC)

ADP Strategy Summary

The department over the last six months has been engaged in developing the policy regime for the I,C&I sector. Some of the key policies under development include; (i) Industrial Policy; (ii) Land Lease Policy for the Industrial Estates; (iii) Industrial Estate Development Policy. In addition, the department has been extensively engaged in shaping up the industrial collaboration under the CPEC. This has involved work on developing an investment policy that makes the province more attractive in comparison to other regional economies and other provinces of the country. The department has also enhanced engagements with local industries as represented

through chambers and trade bodies. The main drive here has been to identify key areas that are hampering the ability of businesses to grow in the province. The ADP Strategy for the department stems directly from the policies under development and the feedback from our key stakeholders. The Strategy supports the following outputs/strategic pillars:

1. Improving Punjab's business and investment climate by strengthening its global image and market presence, whilst offering state of the art industrial infrastructure
2. Enhancing productivity, value-addition and making industry more adaptable to technological up-gradation and formation of stronger clusters
3. Building the quality of Human Resource available to the industry
4. Offering soft and hard infrastructure for controlling prices and quality of key commodities
5. Strengthening the coordination in the sector for better policy implementation

The department has identified relevant partners from the list above who share or lead the responsibility of implementing projects under each of the above five strategic pillars. The roles and responsibilities identified clearly show where the department must come up with projects/inputs and where it must coordinate for delivery. The matrix provided overleaf provides detailed outputs, activities and proposed projects that the department envisage to implement to attain its objectives.