



**Government of the Punjab**  
Punjab Board of Investment and Trade (PBIT)



**Career Opportunity – Chief Executive Officer (CEO)**

Punjab Board of Investment and Trade (PBIT), the premier investment promotion agency of the Government of Punjab, is seeking a dynamic, visionary, and result-oriented professional to lead the organization as its Chief Executive Officer (CEO).

**About PBIT**

PBIT is mandated to promote Punjab as the preferred destination for domestic and foreign investment, facilitate trade, and foster public-private partnerships. As the strategic arm of the Government of Punjab, PBIT plays a critical role in driving economic development through investment facilitation, business reforms, and sectoral promotion.

**Position Title: Chief Executive Officer (CEO)**

Location: Lahore, Pakistan

Tenure: Three (03) years (extendable based on performance and approval of the Board)

Remuneration: Market-based and negotiable, commensurate with qualifications and experience

**Key Responsibilities**

- Provide strategic leadership and vision to PBIT in line with its mandate.
- Develop and implement policies, programs, and partnerships to promote investment and trade in Punjab.
- Foster linkages with domestic and international investors, chambers, development agencies, and relevant government bodies.
- Ensure operational excellence, financial sustainability, and compliance with governance frameworks.
- Represent PBIT at national and international forums to showcase Punjab's investment potential.

**Eligibility Criteria**

**Education:**

Minimum 16 years of education from a reputed and HEC-recognized national or international institution in Business Administration, Economics, Public Policy, Finance, Law, International Relations, or a related field. Master's degree holders shall be given preference.

**Experience:**

Minimum 15 years of relevant professional experience, including at least 5 years in a senior leadership or executive role in the public or private sector. Demonstrated expertise in investment promotion, trade facilitation, economic development, or business reforms will be an advantage.

**Age:**

Maximum 62 years at the time of application.

**Required Competencies**

- Strong leadership, communication, and stakeholder management skills
- Strategic planning, business acumen, and policy advocacy
- Familiarity with public sector governance and regulatory frameworks
- Proven track record in leading high-performance teams and organizations

**Application Process**

Interested candidates meeting the above criteria are invited to apply by submitting:

1. A detailed CV (including CNIC, contact details, and complete academic and professional record)
2. A cover letter highlighting relevant experience and vision for PBIT
3. Attested copies of educational and experience certificates
4. Two recent passport-size photographs

Applications must be submitted **by May 23, 2025** at the following address:

Director HR  
Punjab Board of Investment and Trade (PBIT)  
[23-Aiman Road, GOR-1 Lahore, Pakistan]  
Email: [hr@pbit.gop.pk] | Phone: [042 99205201-6]  
Website: www.pbit.gop.pk

**Note:**

- Only shortlisted candidates will be contacted.
- Government servants must apply through the proper channel.
- PBIT reserves the right to cancel the recruitment process at any stage without assigning any reason.

