

DECADE OF GOVERNANCE AND DEVELOPMENT

Industries, Commerce &
Investment Department
(IC&ID)

DEPARTMENT GOALS AND OBJECTIVES

- **VISION:** Encourage & promote industry including SMEs for sustainable growth, credit facilitation including Micro Financing, facilitation in Trade, Investment & Business, provision of state of the art Industrial infrastructure, availability of Skilled Manpower, Consumer Protection and co-ordination in Price control
- **MISSION:** The mission is to create economic prosperity by reviving growth of manufacturing industries, strengthening the competitiveness of Punjab's business environment, promoting trade by facilitating development of efficient export supply chain and investment climate that helps catalyse private sector development, and addressing issues related to fair trade
- **OBJECTIVES:**
 - Promotion of Industry & Investment in the Province
 - Creation of skilled manpower for industry
 - Advocacy and Implementation of Trade & Investment Policies of the Federal/ Provincial Governments
 - Liaison with Private Sector, Trade Bodies and Trade Associations
 - Conduct research and provide Technical Expertise to Private Sector
 - Regulate prices of essential commodities

DEPARTMENT FUNCTIONS

➤ The Department performs these functions through the following institutions:

1. **Regulation and registration:** Directorate General Industries, Prices, Weights & Measures Punjab undertakes Industrial and commercial regulation, enforcement of industrial establishment law and prices of essential items, checking weights and measures and industrial safety (boiler inspection); PCPC is responsible for safeguarding consumer rights; registration of firms and societies
2. **Decreasing cost of doing Business:** PIEDMC, FIEDMC & PSIC facilitate organised industrial growth, cluster development and development of industrial infrastructure through industrial estates to decrease cost of doing business.
3. **Skills Development:** PSDP & TEVTA supplement the industrial growth vision by provision of skilled manpower
4. **Enhancing Commerce and Investment:** PBIT serves as an investment promotion agency to attract international and local investors for private sector development. It not only helps facilitating new businesses to establish, it provides post investment care to existing investors. PBIT provides market intelligence based on current market trends and needs to potential investors. PMBMC & WTO Cell help enhance commerce and fair trade practices. The WTO cell has been overseeing safeguard of economic rights of businesses through registration of intellectual property rights.

REGULATORY FUNCTIONS

❖ LEGISLATIVE AND POLICY REFORMS

- **Amendment** made in **Boilers & Pressure Vessels Ordinance 2002** during the **year 2017** for the purposes of regulation of pressure vessels
- **Amendment** made in **Punjab Weights & Measures (International System) Enforcement Rules, 1976** during the **year 2017** for the enforcement of weights and measures (based on International System) and for regulation of usage
- **Sasti Roti Authority Act 2010** for the provision and distribution of Sasti Roti to the deserving people of the Province and to provide for the connected matters
- **Proposed amendments in Punjab Consumer Protection Act, 2005**

❖ SERVICE DELIVERY

- **Punjab Consumer Protection law** is a complaint-driven system for providing Judicial, Quasi-Judicial and Alternate Dispute Resolution mechanism. Under the Act, **District Consumer Courts and District Consumer Protection Councils established in 11 districts and 9-Divisional headquarters**. To enhance service delivery, **automation of consumer mechanism is underway**
- **The Directorate General Industries, Prices, Weights & Measures** has conducted **225,000 inspections** regarding **Weights and Measures** and **8500 inspections** of **Boilers annually** since 2008

❖ DEVELOPMENT INITIATIVES

- Under the **Directorate General Industries, Prices, Weights & Measures** **67,912 new business** firms under **Partnership Act, 1932** have been registered during last 10 years, and **5480 candidates** have passed examination of **Boiler Engineers Competency Certificate**

DECREASING COST OF DOING BUSINESS

❖ LEGISLATIVE AND POLICY REFORMS

- **Punjab Industrial Policy 2018** (in final stages) and **Punjab Industrial Estates Policy 2018** (in final stages)
- **Proposed Industrial Regulation Authority Punjab (IRAP) 2018** (under process).
- **Proposed Land Lease for Industrial Estates 2018** (under process)
- **Proposed amendments in Partnership Act, 1932**

❖ SERVICE DELIVERY

- **One-window service centers (PIEDMC & FIEDMC-Quaid-E-Azam Industrial Estate KotLakhpat and Faisalabad Chambers)**
- **PSIC: interest-free Microfinance worth Rs. 1091.931 million to 10562 borrowers** through Akhuwat, with a **recovery ratio of 84.2%**. Established **8 common facility service centers** in different industrial clusters; Developed a **website for online access** to PSIC services; Introduced **Loaning soft-wares, BOMs in SIEs and Outreach** services to artisans' clusters in Southern Punjab

❖ INSTITUTIONAL AND CAPACITY DEVELOPMENT

- **E-registration** of businesses under the **Partnership Act 1932** in Lahore district
- **PSIC** has enhanced its capacity building through **Induction of new HR & regularization of services, Automation of PSIC, Census & Survey** of Small & Cottage Industry of Punjab, **Up-gradation and improvement** of SIEs through provision of missing facilities (e.g. Sargodha, Sahiwal)
- **Amendments in PSIC Service & Recruitment Rules 1976** and **PSIC Works rules**
- **Development** of PSIC Estate Management Policy, **Constitution** of Board of Management in SIEs with **private sector representation, Rationalization and abolition of redundant posts, Restructuring** of PSIC through consultant firm engaged by PRMP, P&D Department (Study under process)

DECREASING COST OF DOING BUSINESS

❖ DEVELOPMENT INITIATIVES

- **PSIC** has identified and developed clusters, formulated schemes for **Design, Value Addition and Product Development** (e.g. salt range crafts, stone crafts), **Customized lending** (furniture, metal works). It has also been involved in **Research and Publication of books** (e.g. handicrafts). Moreover, it has established **Small Industries Estates** (Mandi Baha-ud-Din, Wazirabad, Gujranwala) and signed **MOUs** with KOSGEB(Turkey), AJ&K Government & other local organizations
- **FIEDMC** has developed 2 state of the art **Industrial Estates** namely **Value Addition City** comprising 225 acres for SMEs and **M-3 Industrial City** comprising 4,356 acre for large scale manufacturing projects. M3 has been **declared a priority zone under CPEC** from Punjab. **Foreign Direct Investments of over US\$ 400 million** including Investments by Hyundai Automobiles, Daewoo Korea, Ashmore UK, Coca Cola Turkey and 12 Chinese companies have materialized through industrial establishments in the estate and the Local investments are in surplus of **Rs. 50 billion**. Cumulatively this has resulted in **Employment generation of 50,000** plus individual
- **PIEDMC** has developed **5 new** Industrial Estates through its own resources (Sundar, Multan Phase – II, Rahimyar khan, Bhalwal, Vehari), and currently **3** Industrial Estates are in **development Phase** (Chunnian, Bahawalpur, Qauid E Azam Apparel Park). It has created more than **840,000 direct employment** opportunities and **generated** more than **1,400,000 indirect employment opportunities**. Currently, **950 Industries** are in **Production Phase** and **353 Industries** are **under construction**. It has attracted more than **50 billion PKR** of Local Investment and **1 billion USD** of Foreign Investment

SKILLS DEVELOPMENT

❖ LEGISLATION AND POLICY REFORMS

- **Punjab Technical Education and Vocational Training Authority Act 2010** for the proper provision of technical education in the Province and to provide for ancillary matters; **autonomous organization**
- **TEVTA** notified **Service Regulations** in the year **2011**, revised the **Recruitment Policy** in **2016** for greater transparency, and formulated a **Promotional Framework for TEVTA Employees** in **2017**
- **TEVTA** also established a **Centralized Procurement Department** in **2015**, established a **Placement Cell** in **2015** for TEVTA Graduates in foreign and local market, and a **Monitoring Cell** in **2014** for effective monitoring of Institutional activities
- **Launched Punjab Skills Development Project (PSDP)** with support of the World Bank to assess, review and change the whole skills development framework, policy and institutional structure in Punjab

❖ INSTITUTIONAL & CAPACITY BUILDING

- **Establishment of first ever Technology University** through promulgation of **Punjab Tianjin University of Technology Ordinance, 2017**
- **Establishment** of second technology University at Rasul (in process)
- **TEVTA** has up-graded **3 Institutes** in collaboration with international partners (2009-2013), First ever state-of-the-art Denim Institute established in collaboration with TIKA (Turkey) 2016, JICA (Japan) Collaboration 2016 for provision of Machinery, Curriculum Revision of Mechanical Technology & Training; More than **1,000** Teachers Trained by Pakistan Air Force (PAF)

SKILLS DEVELOPMENT

❖ SERVICE DELIVERY

- **TEVTA** has made immense progress in achieving the **Growth Strategy Target of imparting skills to skilling 2 Million people during 2014-18** by raising enrolment from **80,000** in 2014 to **200,000** in each year, through **introduction of industry demand driven short courses**; Apprenticeship program expanded and number of apprentices increased to **85,456** in year 2017 from **12,871** in the year 2014.
- **PSDP** has made immense progress in achieving its **Growth Strategy Target 2014-17: 1,411,958** of **1,355,000 skills trainings** have been imparted so far; whereas, **248,570** students have been enrolled currently. **8** Competency Based Training and Assessment (CBTA) courses have been rolled out in **15** P-TEVTA institutions. **1556** students have **graduated** and **884** are **currently enrolled**; imparted **11,205 additional skills trainings** in priority trades to trainees **hailing from poor households** out of which **2,570 (22%)** are women; Coordinating and monitoring **2 million skills training targets** set under **Punjab Skills Sector Development Plan 2014-18: 411,958 trainings** recorded. PSDP has signed **09 Partnership Agreements** to enhance **industry academia collaboration** from which **588** students graduated and **287 (49%)** have **gained employment**.
- **TEVTA** has established **118** new institutes by utilizing Development Grant of **Rs. 15,300** Million (Total Institutions – **401**). Established Training Centers, in **15 Jails** of **11** districts, for training **6,400** prisoners; Provision of **Interest Free Loan Program through AKH UWAT – Rs. 10,000 to 100,000** to **17,000** TEVTA Graduates with revolving fund of **Rs. 500** Million. TEVTA in collaboration with national and multinational companies/ Associations have guaranteed over **6,000** employments, with at least **Rs.20,000** starting salary.

ENHANCE COMMERCE AND INVESTMENT

- **PBIT** has been organizing numerous **Road Shows, Trade Fairs, Investment Conferences and Seminars** (e.g. **ISBOP 1-2**), **Agribusiness Chamber Road Show**, **Lhr/Khi Investment Conference**, **Pak-India/Turkey Forum**) to increase investment flow in Punjab. It has so far been facilitating **Special Economic Zones (SEZ) facilitation for investment, services** (registration, partner collaboration) and **rules** (declare IT/Hi-Tech Parks as SEZs)
- The **Punjab Model Bazaars** is a self-sustained model and currently there are **27 Model Bazaars established/functional** in different cities, and **5** are **under** construction. Within the Bazaars, **essential Items** are **sold on notified prices** by the District Administration (which is almost **25% less** as compared to open market), and up to **2 Million customers** visit the Model Bazaars on monthly basis, and about **10,000 stall holders** earn their livelihood from these Bazaars
- The department has been **leading** the industrial cooperation under **China-Pakistan Economic Corridor (CPEC)**; It has actively engaged in policy advocacy regarding the **Long Term Plan (LTP)**; **Participated in JCCs** for industrial development