

STRATEGIC POLICY UNIT (SPU)  
INDUSTRIES, COMMERCE, INVESTMENT & SKILLS DEVELOPMENT  
DEPARTMENT (ICI&SDD), GOVERNMENT OF THE PUNJAB

**INVITATION FOR EXPRESSION OF INTEREST**

**FOR HIRING OF CONSULTANCY FIRM**

**FOR CONDUCTING FEASIBILITY OF UNIVERSITY OF TECHNOLOGY, RAWALPINDI**

1. In order to provide platform to TVET graduates for higher studies & research and to cater to the demands of skilled workers in industrial and commercial sectors, Government of Punjab is planning to establish University of Technology at Rakh-Dhamial, Rawalpindi.
2. ICI&SD Department intends to hire local consultancy firm to conduct feasibility study of University of Technology, Rawalpindi having following salient features:
  - a. To analyze of literacy rate and technical education profile of Punjab, with special focus on Rawalpindi Division, in order to determine the existing potential among youth and future need of technology in Punjab and specifically in Rawalpindi region
  - b. To carry out need assessment of the technological university in Rawalpindi by conducting survey of existing technological/technical universities and institution of Rawalpindi region
  - c. To conduct a holistic survey of industry, local & international market and population to prepare a comprehensive feasibility study for the assessment of present and future needs of University of Technology at Rawalpindi
  - d. To Identify study programmes / technological courses to be offered in the university by analyzing the current courses being offered at technical institutes as well as the need of local and foreign market for the employment of skilled graduates.
  - e. To identify all critical prerequisites required to ensure project viability
  - f. To determine the requirement and relevance of the Higher Education in technological fields of study with determination of number of student to be enrolled in each discipline by analyzing the local need, market potential, population orientations, feeding institutes, job requirement
  - g. To evaluate the relevance of the academic disciplines/courses (approved by HEC) of the Higher Technical Institutes with market requirements and future needs of the Punjab
  - h. To conduct an extensive economic and financial evaluation of the project and develop different financing/investment options for the project
3. Expression of Interest (EOI) is invited from local registered consulting firms having active National Tax Number (NTN) and relevant expertise in the fields of Engineering, Information Technology, Architecture, Higher Education, Economics, Finance, Geology, Human Resource Management and Data analytics.
4. Interested leading firms having relevant experience of conducting similar assignments are invited to participate in the short listing / pre-qualification process. Interested Firms are required to submit EOI/applications along with supporting information/ documents to the office of the Secretary, ICI&SDD at the address given below, either by post or in person, on or before **04-01-2022 till 12:00 p.m.**
5. Request for Proposals (RFP) will be issued to shortlisted firms only.
6. ICI&SDD will not reimburse any cost or expenses incurred in connection with the preparation or delivery of the EOI or visits to any office or the site.

**NOTE:** Any misinformation, false and forged statement will lead to disqualification from being selected and any other action as per applicable laws.

Director, Strategic Policy Unit (SPU)  
Industries, Commerce, Investment & Skills Development Department (ICI&SDD),  
Old P&D Building, Prof. Ashfaq Ali Khan Rd, Punjab 54000  
Ph: (042) 99213948

*ASD*  
15.12.21  
Director  
Govt. of the Punjab  
Strategic Policy Unit  
Industries, Commerce & Investment  
Department